**ROE Visual Invests in the Future with New Talent**

**Chatsworth, USA (May 2022)** – With the expansion of virtual production technology, many companies are looking at current trends to understand the future of the xR space. Wanting to bring the best visual performances to life, ROE Visual has made the conscious effort to grow alongside these expanding interests. To reflect this, the company is investing in talent to round out its expertise, thereby solidifying ROE Visual as the premier LED solution and leading source of information on LED display technology.

Keeping this commitment to the future in mind, ROE Visual is proud to welcome its newest addition to the team, Tucker Downs, who will be stepping into an R&D role in the US office. Working as ROE Visual’s Research and Development Manager, Tucker will apply the appropriate research protocols to expand ROE Visual’s breadth of expertise in display technology, with a stark focus on color science.

Tucker joins the ROE Visual team part way through earning his Ph.D. in Color Science at Rochester Institute of Technology where he has studied color quality, camera/lighting interactions, and display technology at length. Before starting his Ph.D., Tucker held an R&D position at Megapixel VR where he specialized in calibration methods and LED driver configurations. Before Megapixel VR, he worked at VER and Electronic Theater Controls.

“I’m looking forward to collaborating with ROE Visual to expand upon the technologies I’ve studied throughout my career.” mentions Tucker Downs. “Meeting with the product development team on a weekly basis has been a great experience. ROE Visual has ambitious design goals. It feels great to be working with a company that is ready to embark on groundbreaking technologies for our field.” he remarked.

“The entire ROE Visual team is overjoyed to have Tucker on our roster.” says Frank Montero, Managing Director at ROE Visual US. “We’ve been looking to invest in our technologies for some months and the timing was finally right to expand our personnel to include a role dedicated to research and development in color science.” he continued. “It would be an understatement to say we’re excited for the impact Tucker will have during his time here.”

Tucker Downs will join the rest of the ROE Visual US team at InfoComm 2022 in Las Vegas, USA from June 8-10th. The ROE Visual booth can be found in the North Hall of the Las Vegas Convention Center at lot #N833. If you would like to set up a time to speak with Tucker directly, he can be reached for business inquiries at [tucker@roevisual.com](mailto:tucker@roevisual.com).